

How Vodafone Uses Optimization to Tackle the Telecommunication Industry's Toughest Problems

Rolf Bardeli, PhD, Lead Data Scientist, Vodafone GmbH



The World's Fastest Solver

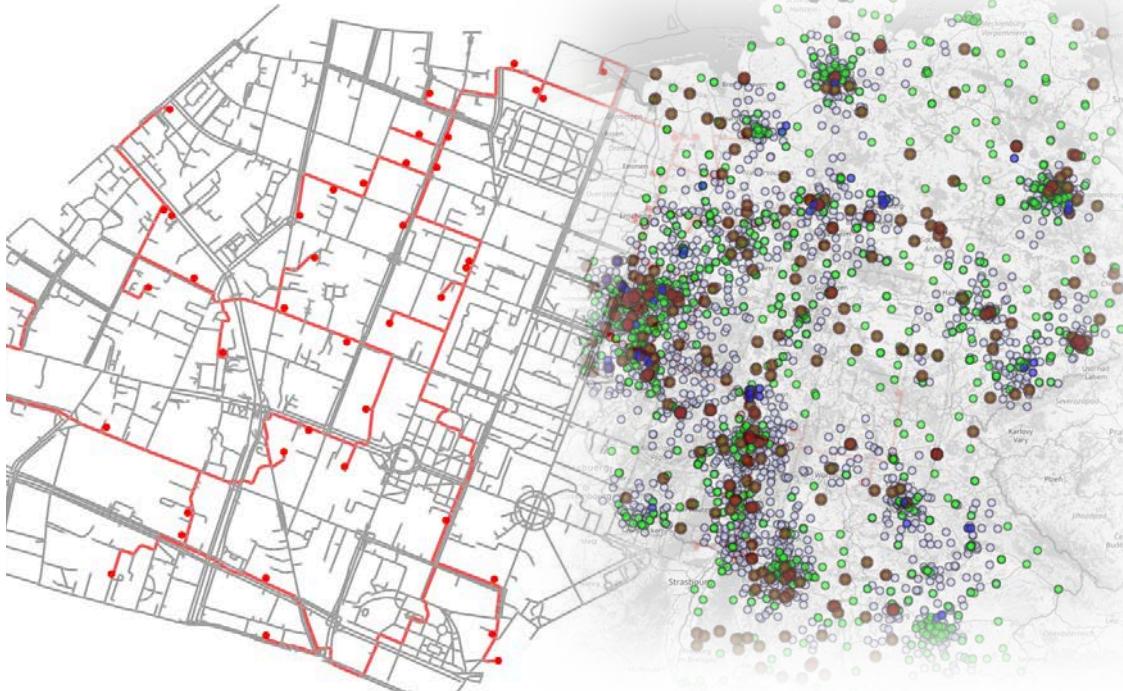
Today's Speaker



Rolf Bardeli, PhD

Lead Data Scientist
Vodafone GmbH

GraphILP API



Optimal fibre
networks

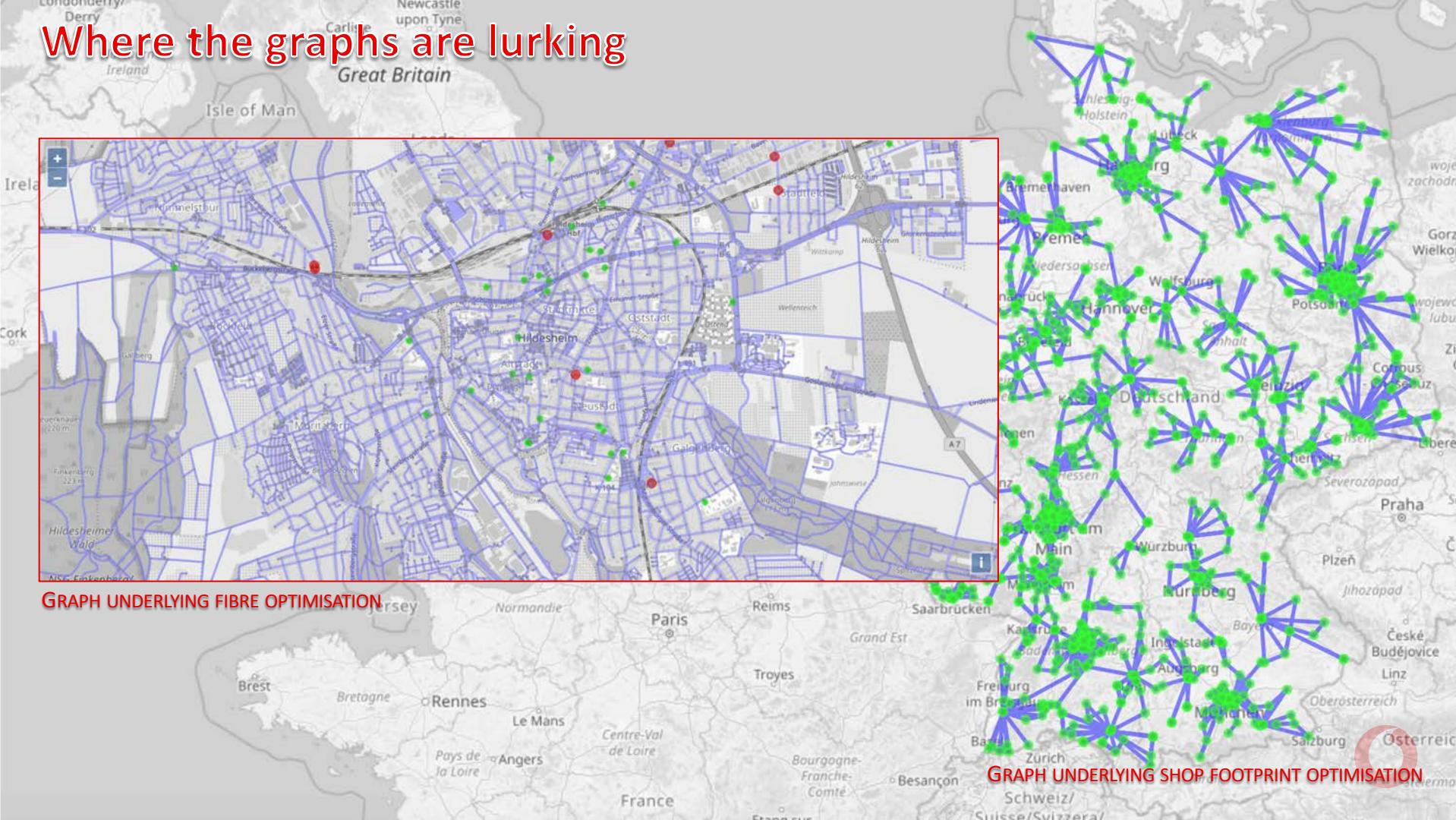
Optimal shop
footprints



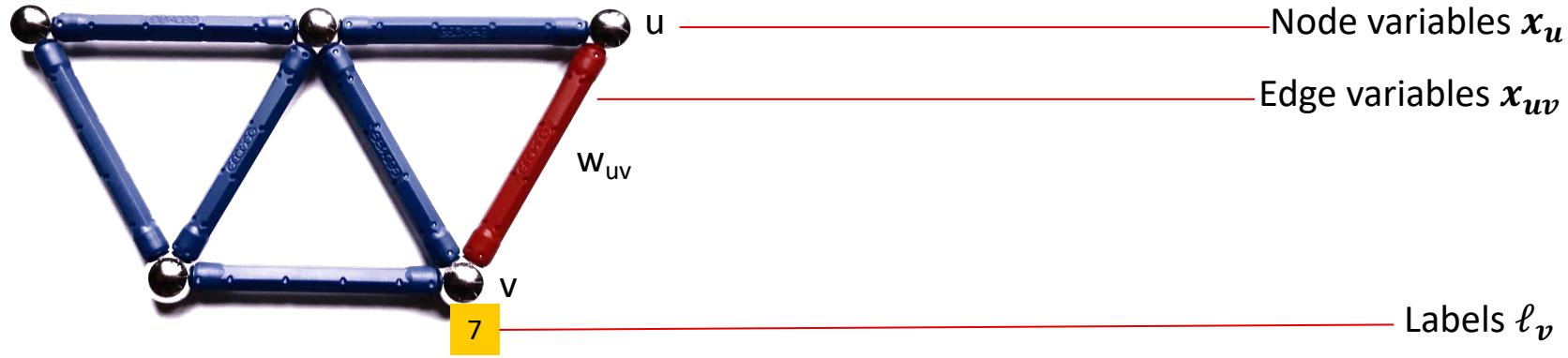
API for ILPs
from graphs



Where the graphs are lurking



From a graph $G = (V, E)$ to an integer linear program

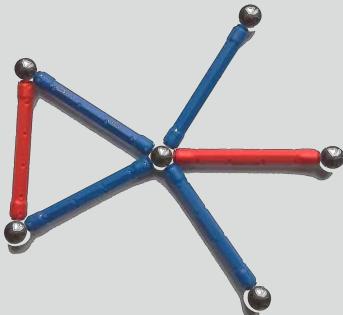


Example 1: Max. weight matching

$$\max \sum_{\{u,v\} \in E} w_{uv} \cdot x_{uv}$$

s.t.

$$\forall u \in V: \sum_{\{u,v\} \in E} x_{uv} \leq 1$$

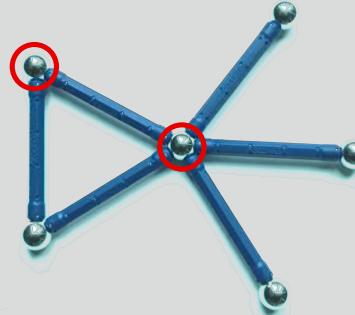


Example 2: Min. vertex cover

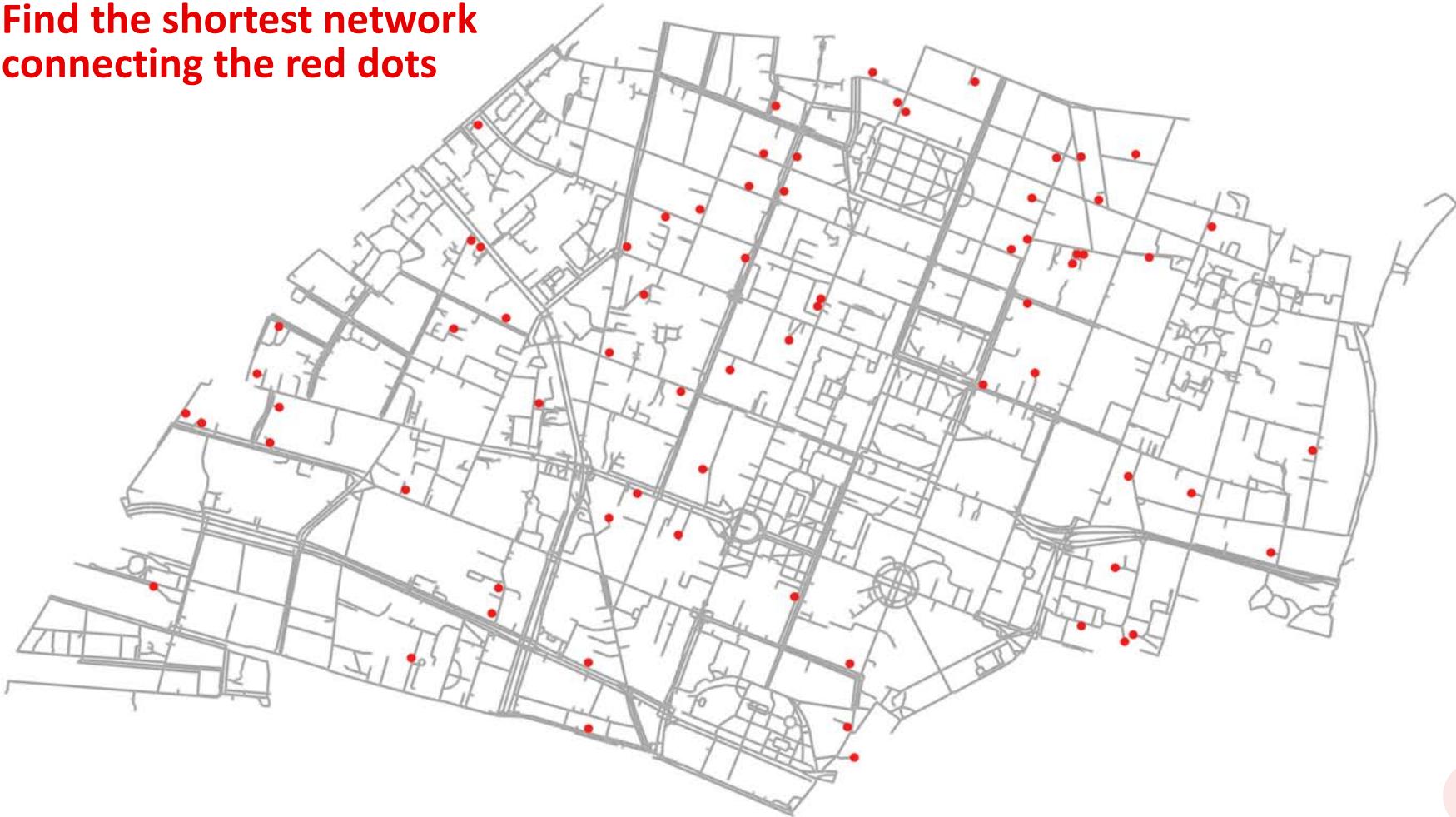
$$\min \sum_{u \in V} x_u$$

s.t.

$$\forall \{u, v\} \in E: x_u + x_v \geq 1$$



**Find the shortest network
connecting the red dots**





Steiner tree problem

Let $G = (V, E)$ be a weighted undirected graph, $|V| =: n$, and $T \subseteq V$ a set of **terminals** (red dots).

For $S \subset V$ define the **cut** $\delta(S) := \{(u, v) \in E : u \in S \wedge v \in V \setminus S\}$.

Exponential-size constraint system

$$\min \sum_{\{u,v\} \in E} w_{uv} \cdot x_{uv}$$

s.t.

$$\forall t \in T: x_t = 1$$

$$\forall \{u, v\} \in E: 2x_{uv} - x_u - x_v \leq 0$$

$$\forall v \in V: x_v - \sum_{\{u,v\} \in E} x_{uv} \leq 0$$

$$\forall S \subset V: \forall w \in S: \sum_{\{u,v\} \in \delta(S)} x_{uv} \geq x_w$$

Linear-size constraint system

$$\min \sum_{\{u,v\} \in E} w_{uv} \cdot x_{uv}$$

s.t.

$$\forall t \in T: x_t = 1$$

$$\forall \{u, v\} \in E: 2x_{uv} - x_u - x_v \leq 0$$

$$\forall v \in V: x_v - \sum_{\{u,v\} \in E} x_{uv} \leq 0$$

$$x_{uv} + x_{vu} \leq 1$$

$$\sum_{v \in V} x_v - \sum_{\{u,v\} \in E} x_{uv} = 1$$

$$\forall \{u, v\} \in E: nx_{uv} + \ell_v - \ell_u \geq 1 - n(1 - x_{vu})$$

$$\forall \{u, v\} \in E: nx_{vu} + \ell_u - \ell_v \geq 1 - n(1 - x_{uv})$$

Trade-off

Use linear-size constraint system

+

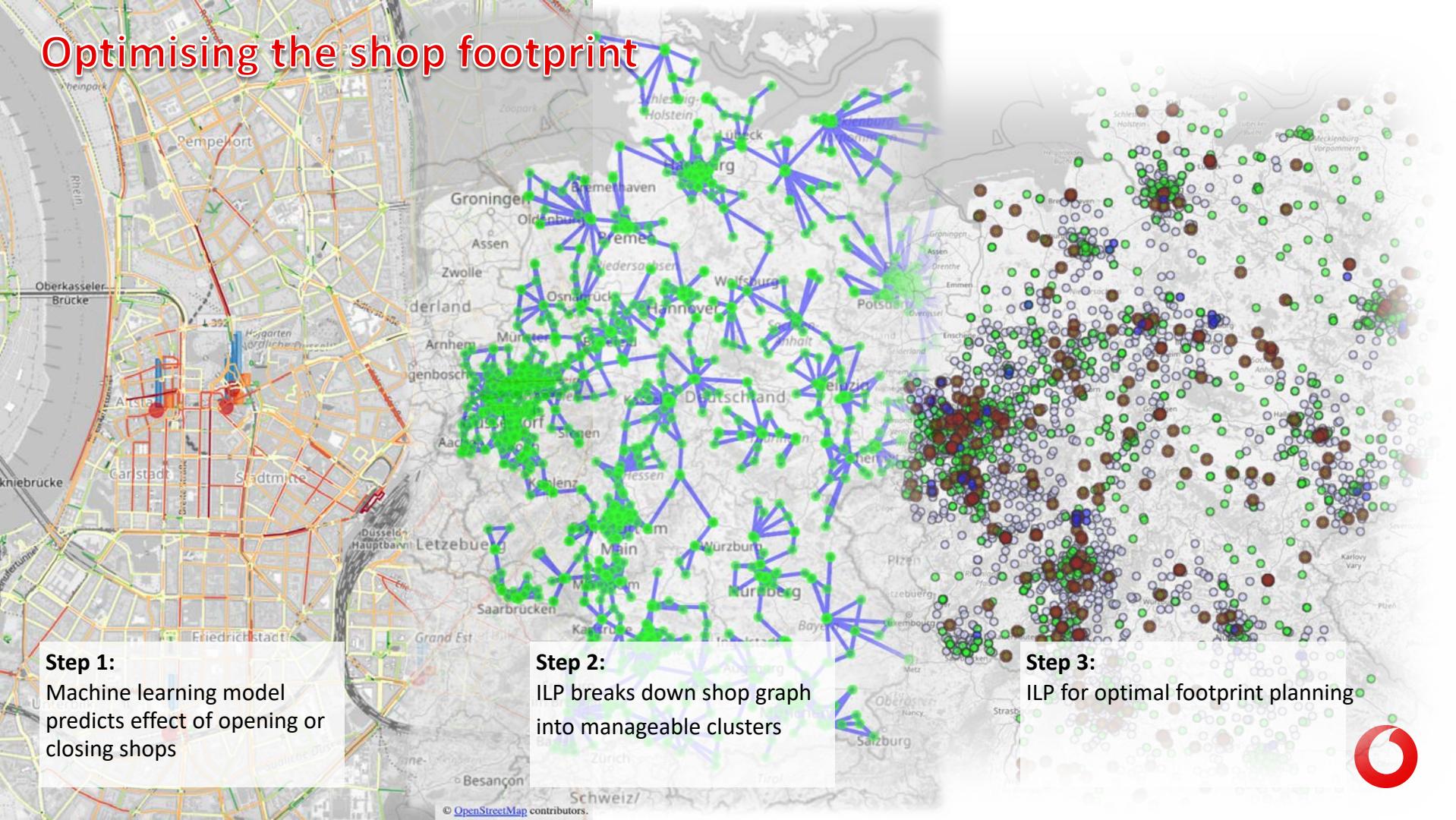
Add necessary conditions for tree:

- Forbid cycles from cycle basis,
- Add colouring constraints.

? Can we run these in parallel and exchange lower and upper bound info?



Optimising the shop footprint



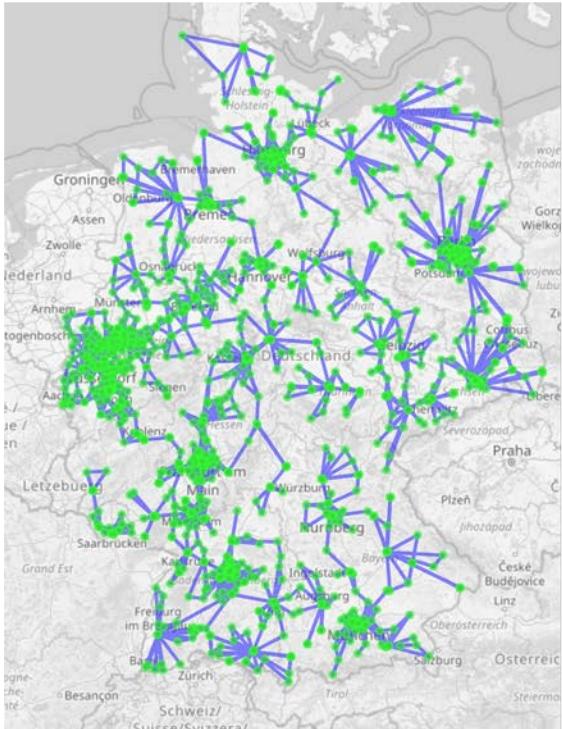
Step 1:
Machine learning model
predicts effect of opening or
closing shops

Step 2:
ILP breaks down shop graph
into manageable clusters

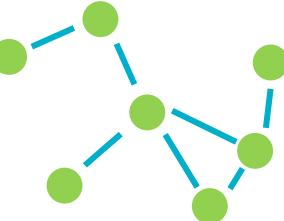
Step 3:
ILP for optimal footprint planning



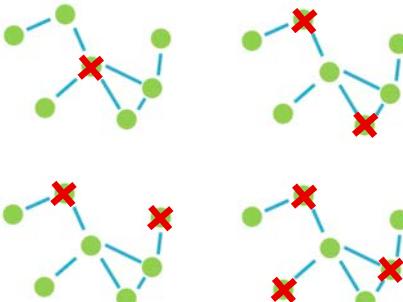
Machine learning + ILP = optimal shop footprint



Clustering ILP



Closing scenarios



Optimisation scenario (example)

$$\max \sum_{cluster} value(cluster) \times cluster_var$$

s.t.

$$\sum_{shop} shop_var \leq (1 - \epsilon) \#shops$$

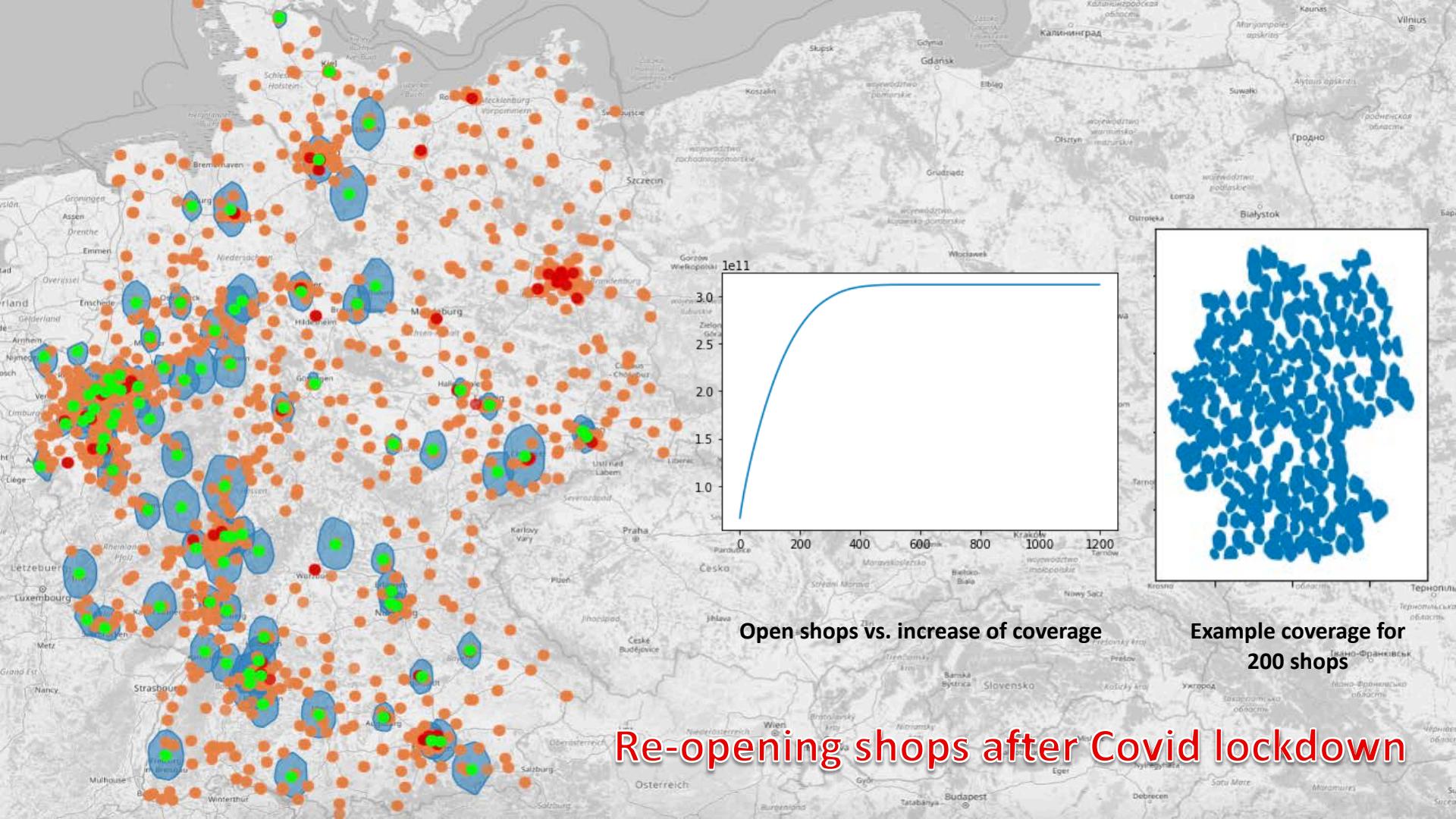
Per shop

shop_attribute x shop_var

Per cluster

cluster_attribute x cluster_var
(from machine learning)





Definition: Max k-Coverage Problem

Instances: $V = \{1, 2, \dots, n\}$ and $\mathcal{S} \subseteq 2^V$, $k \in N$

Solutions: $S \subseteq \mathcal{S}$ with $|S| \leq k$

Task: Maximize $|\cup_{F_i \in S} F_i|$

ILP- Formulation for the Max k-Coverage Problem

$$\max \sum_{j \in V} x_j,$$

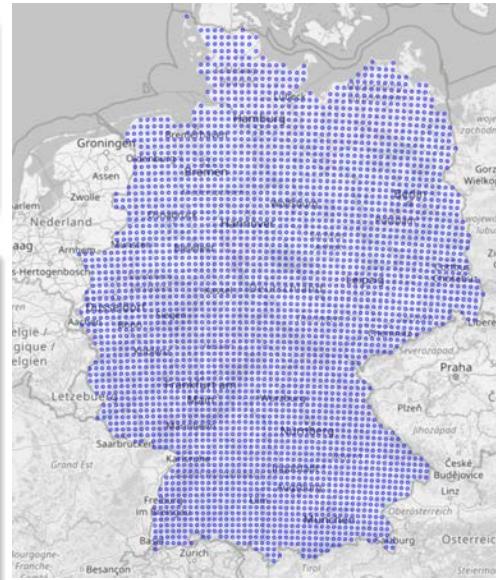
s. t.

$$\sum_{i:j \in F_i} y_i \geq x_j, \text{ for each } j \in V$$

$$\sum_{i:F_i \in \mathcal{S}} y_i \leq k,$$

$$y_i \in \{0, 1\} \text{ for each } F_i \in \mathcal{S}$$

$$x_j \in \{0, 1\} \text{ for each } j \in V$$



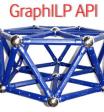
Some facts about Max k Coverage

1. Max-k-Coverage Problem is NP-hard
2. There is a natural ILP formulation for the problem.
3. Approximation below a factor of 1.582 is NP-hard.
4. Approximation ratio attained by the greedy algorithm is best possible unless $P = NP$.
5. The integrality gap of the natural ILP is 1.582.



GraphILP API





Clusters and communities

Facility Location Problem

Factors

Spanning tree / forest

Partitioning

Vertex colouring

Cuts and flows

Max flow
Min k-flow
Min/max cut
Min uncut
Min/max bisection

Matching

Max weight matching
Bipartite matching (LP)

Steiner

Steiner tree
Prize collecting

Covering

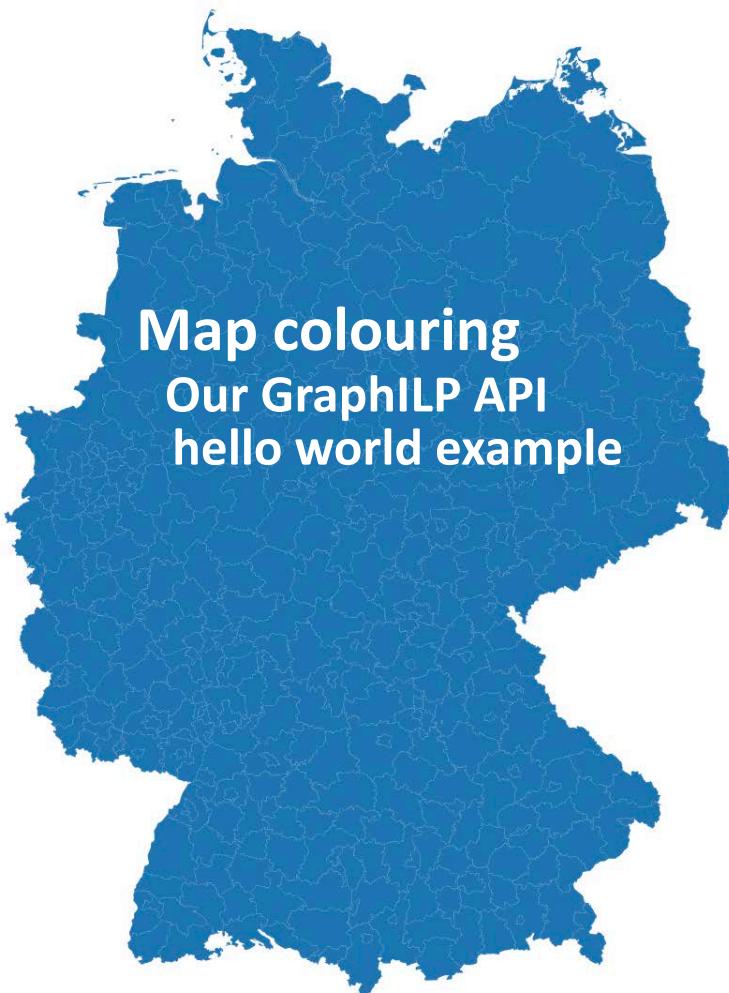
Set Cover
Vertex Cover

Packing

Max-k-coverage
Set packing
Max clique
Max independent set

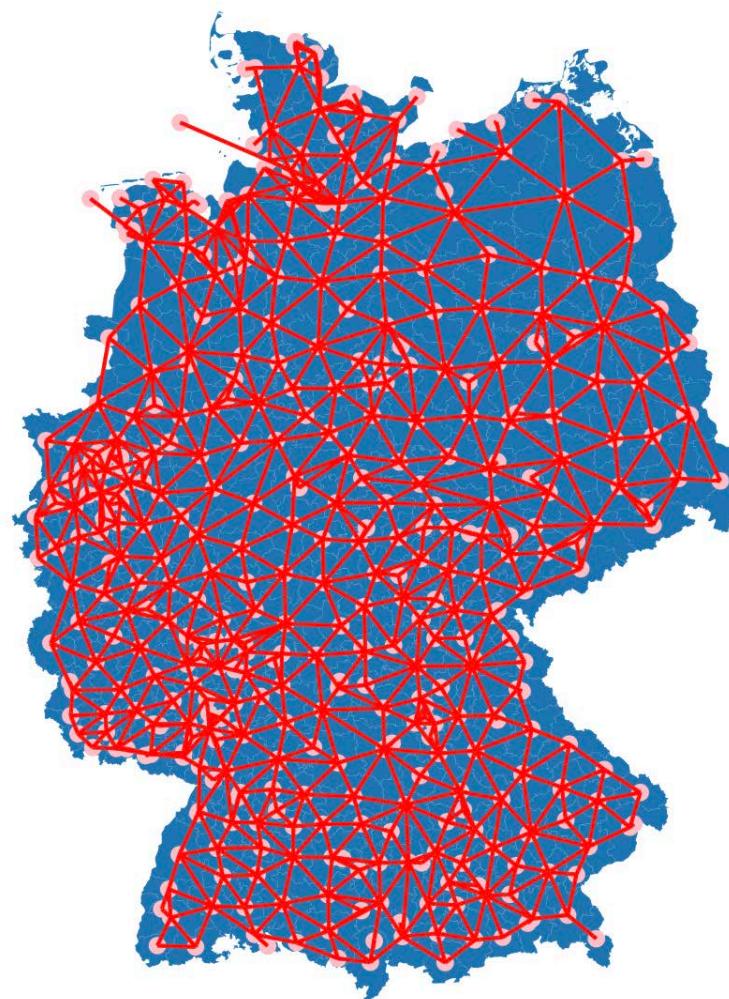
TSP





Map colouring

Our GraphILP API hello world example





Min Vertex Colouring

Importing GraphILP API

```
# We will need a helper to import the Networkx graph
from graphilp.imports import networkx as imp_nx

# Here is the module doing the map colouring
from graphilp.partitioning import min_vertex_coloring
```

Solving the problem

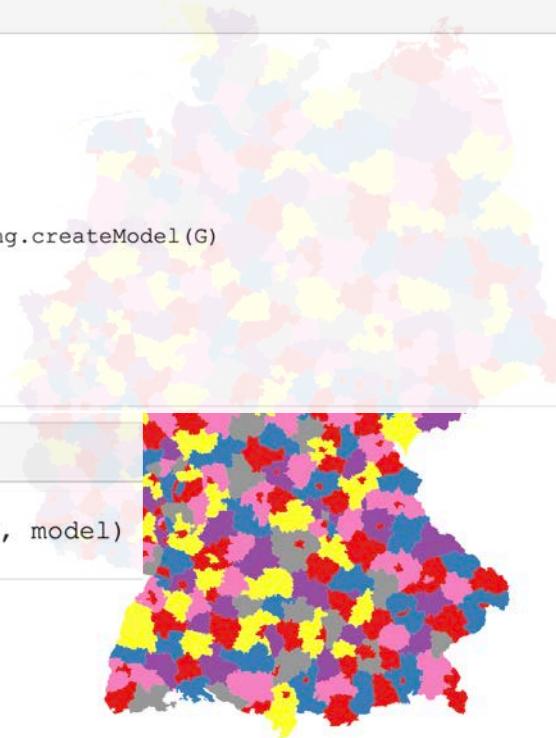
```
# import the graph
G = imp_nx.read(mygraph)

# set up an ILP model
model = min_vertex_coloring.createModel(G)

# compute the result
model.optimize()
```

Extracting the solution

```
color_assignment, node_to_col = min_vertex_coloring.extractSolution(G, model)
```





Max Clique

Import the max clique module

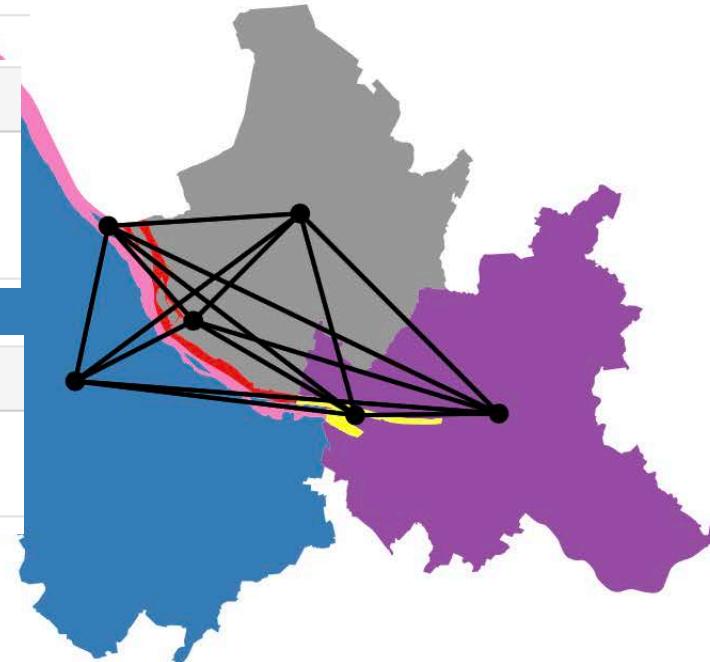
```
from graphilp.packing import max_clique
```

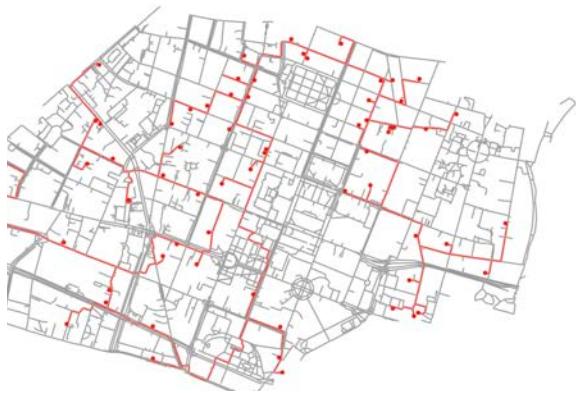
Solving the max clique problem

```
model = max_clique.createModel(G)
model.optimize()
```

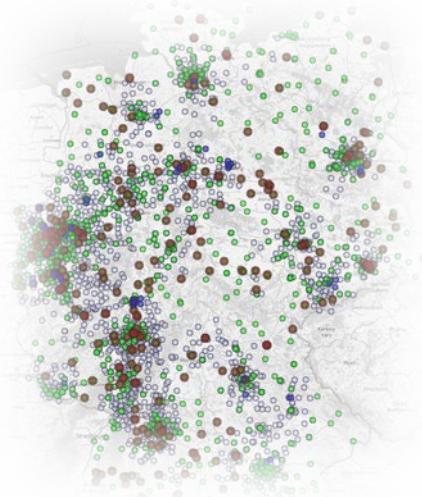
Extracting the max clique

```
clique = maxclique.extractSolution(G, model)
```

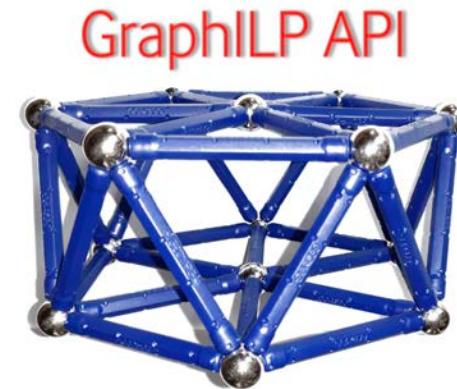




Optimal fibre
networks



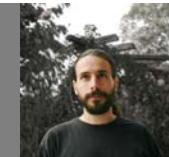
Optimal shop
footprints



GraphILP API

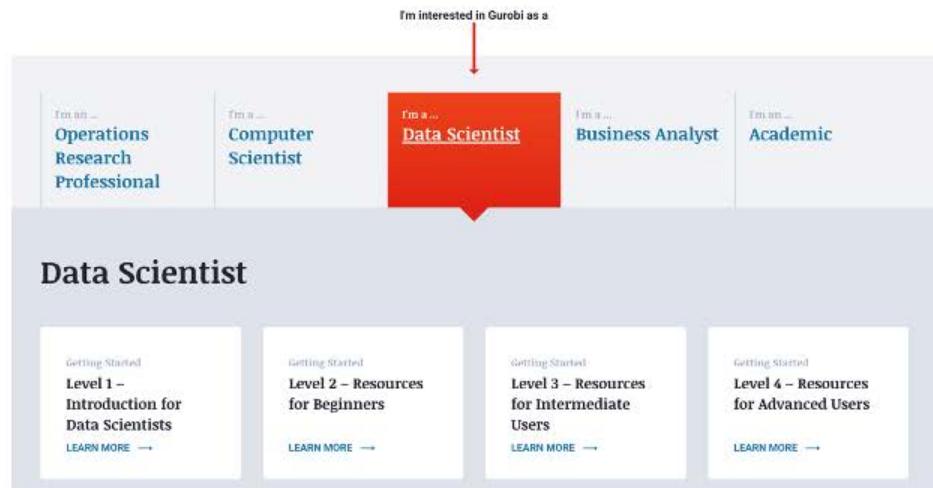
API for ILPs
from graphs

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